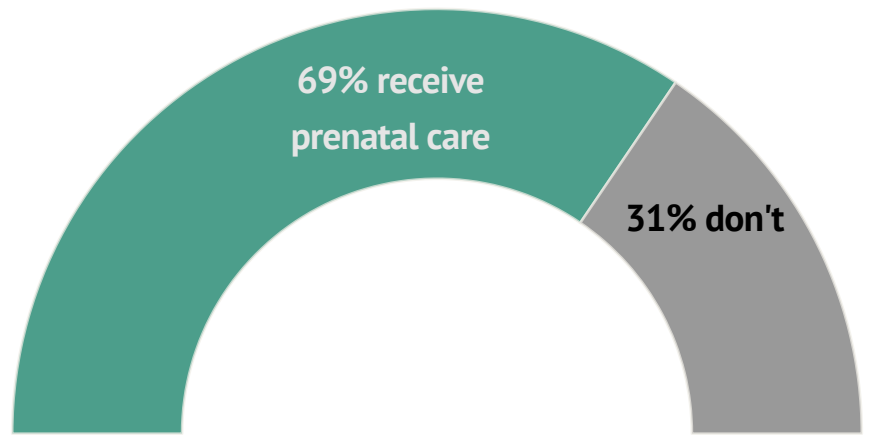


Why Children in Lake County Need Our Support...

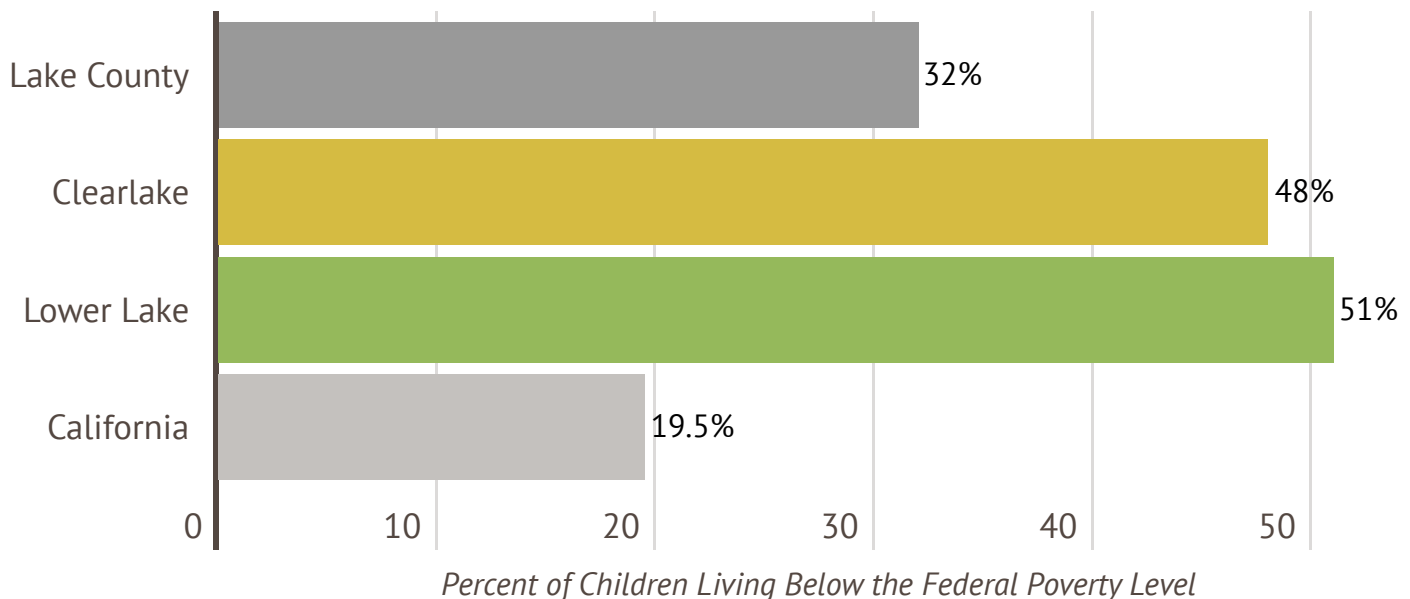
1 Prenatal care rates are below state and national rates

Among California counties, Lake County ranks in the **bottom quarter** for prenatal care for moms in the first trimester, and is **well below the national rate** of 77% receiving such care.



2 Many local children live in poverty

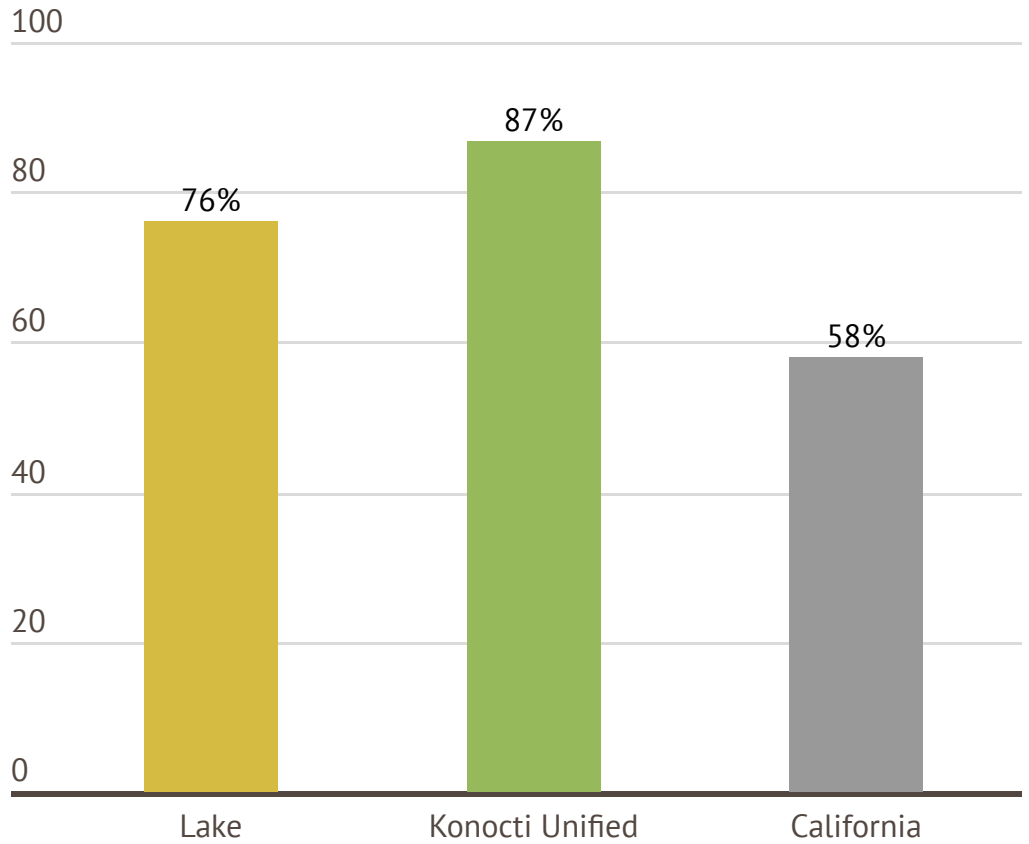
A higher percentage of kids live in poverty in Lake County than in California as a whole. In some communities, such as Clearlake and Lower Lake, about **half of kids live in poverty**.



3

Numerous Lake County children do not meet state standards in English Language Arts/Literacy

In 2016, about three-fourths of Lake County third-graders **did not meet grade-level standards in English Language Arts/Literacy**. In Konocti Unified school district, an even higher percentage of students did not meet state standards.



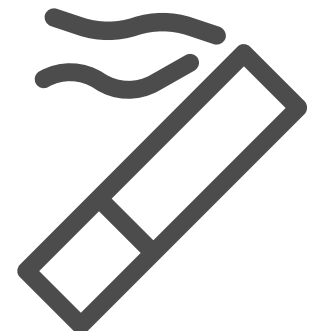
Lake County has the lowest school attendance rates of first and third graders in California.

4

Marijuana use in Konocti Unified is twice the state rate

34%

The percentage of 9th graders in Konocti Unified School District **using marijuana at least once in the past 30 days** was double the California average.



How We Can Address These Problems

Youth in Lake County face a variety of health, economic, and social issues, which, if not properly addressed, will negatively affect the county for generations to come. We can positively impact the lives of our most vulnerable youth; give them an **opportunity to reach their full potential**; and provide them with the smartest smart and brightest future possible. **Here are four programs to help achieve that vision:**

#1

Create a Smart Start Eligibility Wizard

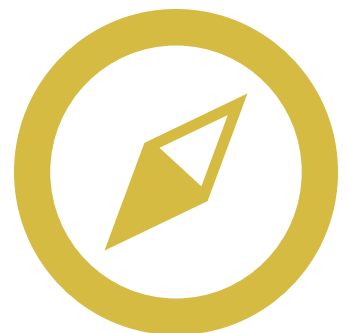


This bilingual Eligibility Wizard will enable parents to securely enter demographic information in a portal, which would then provide them with a **list of Lake County services and programs for which they are eligible**.

#2

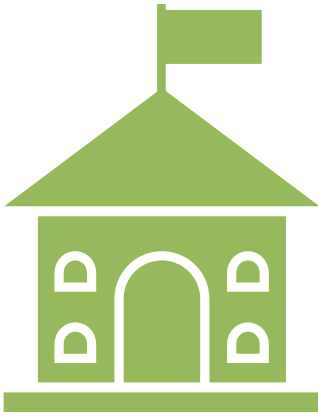
Employ a Smart Start Family Resource Navigator

The aim is to connect services to mothers prior to birth, or at the birth, of a new child. Through the navigator, service providers can **check on symptoms of postpartum depression; provide referrals to additional community resources and home visits**; and make available specialized training to serve those with Perinatal Substance Use Disorder.



#3

Invest in After School Programs



Effective after-school programs bring a wide range of benefits to youth, families and communities. After-school programs can **boost academic performance, reduce risky behaviors, promote physical health, and provide a safe, structured environment for the children of working parents.** We propose enhancing and building upon the Konocti school district's after-school program and focusing on science, technology, engineering, and math (STEM) as a locally driven solution to help children get ahead.

#4

Usher Youth into a Bright Future with 10,000 Degrees

California's leading college success nonprofit, 10,000 Degrees,[®] **helps students from low-income backgrounds get into and through college.** The program offers comprehensive personal support, college advising, and financial aid management to help kids get to college. The program also provides on-campus office hours, cohort-building initiatives, and other outreach events.



Hope Rising serves as a neutral convener to bring together leaders in our county to identify issues, develop innovative solutions, and implement agreed-upon actions with accountability and measurable outcomes.

Please visit www.hoperisinglc.org for more information.